

August 4, 2009



We are gearing up for our **20th annual “Foam Fest”** benefiting **Disabled Sports USA Far West**. The Foam Fest has been one of our most successful fundraisers helping us to provide sports rehabilitation and therapeutic recreation programs such as adaptive snow sports, water skiing, cycling, white water rafting, golf, 4wd adventures and campouts to over 800 adults and children with disabilities each year. We believe that our programs play a vital role in empowering our students to gain greater independence, self-confidence and mobility.

We are proud to offer you the opportunity to be a part of this life-changing experience by becoming a sponsor of this year’s “Foam Fest”. Held every fall at the Tahoe Biltmore, the “Foam Fest” has become one of the most anticipated local festivals of the year and annually attracts over 500 guests. The event will be held on **October 24th** and will feature microbrew tasting from over 30 breweries, live music, appetizers, and a gathering of friends getting together to support a great local cause!

By supporting the “Foam Fest” your company will receive exposure as a sponsor in the Tahoe/Reno area and gain public recognition by the hundreds of guests expected to attend. For a complete listing of sponsorship benefits please refer to the **Sponsorship Benefits Form** included with this letter.

For more information please refer to our website at www.disabledsports.net or call me personally at (530) 581-4161 x205.

Thank you for considering our sponsorship request. Know that your generous contribution will help to make a positive impact in the lives of the disabled!

Sincerely,

Mary Roll
Event Coordinator

Federal Tax ID #68-0024920



SPONSORSHIP BENEFITS
Disabled Sports USA Far West
20th Annual "Foam Fest"
October 24, 2009

Crystal Level - \$1000

- Company's logo on complimentary beer glasses
- Your company's name and logo included on direct mail postcards to clients and donors, promotional posters, pre-event banners in Truckee and Tahoe City and in media promotions
- Prominent display of your company's banner at the Foam Fest
- Your company's name and logo placed on Disabled Sports USA's website, www.disabledsports.net with a link to your website for three months
- Your company's name and logo listed as a Foam Fest sponsor in the Disabled Sports newsletter and in our bi-monthly e-news letter
- 6 Entry tickets to the event

Golden Level - \$500

- Your company's logo included on direct mail postcards, promotional posters, pre-event banners in Truckee and Tahoe City and in media promotions
- Display of your company's banner at the Foam Fest
- Your logo placed on Disabled Sports USA's website www.disabledsports.net
- Your company's name and logo listed as a Foam Fest sponsor in the Disabled Sports newsletter and e-news letter
- 4 Entry tickets to the event

Amber Level - \$250

- Your company's name listed on all Foam Fest posters to be distributed in the region
- Your company's banner displayed at the Foam Fest
- Your company's name listed as a Foam Fest sponsor in the DSUSA newsletter and on our website for 3 months
- 2 Entry tickets to the event



20th Annual "Foam Fest"
October 24th
The Tahoe Biltmore



Sponsor Reply Form

___ Yes, I/We would love to sponsor the 20th annual "Foam Fest"

Sponsorship Level: _____

Organization Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip _____

E-Mail Address: _____

Phone# _____

Deadline for Sponsorship: September 18, 2009

For inclusion in all promotional material please have all logo/artwork turned in by the deadline.

___ Enclosed is my check payable to Disabled Sports USA Far West

Please charge my credit card: ___ Visa ___ MasterCard

Account # _____

Exp. Date _____

Name on Card _____

Sec. Code _____

Please mail or fax form to:

Disabled Sports USA Far West, Attn: Mary Roll

PO Box 9780

Truckee, CA 96162

Fax # 530-581-3127

Donations are Tax Deductible

Disabled Sports is a 501 (c) (3) non-profit charity. Donations are tax deductible to the extent allowed by law. For reporting purposes our EIN is 68-0024920.