



“If I Can Do This, I Can Do Anything!”<sup>SM</sup>



**Executive Office**

Administration  
Fund Development  
Public Relations

6060 Sunrise Vista Drive  
Suite 2540  
Citrus Heights, CA 95610  
(916) 722-6447  
(916) 722-2627 Fax  
[www.disabledsports.net](http://www.disabledsports.net)

**Program Center**

Snowsports Instruction  
Water Ski Instruction  
Golf Instruction  
White Water Rafting  
Cycling  
Tahoe Watersports  
4-Wheel Drive Adventures

P. O. Box 9780  
Truckee, CA 96162  
(530) 581-4161  
(530) 581-3127 Fax

**Honorary &  
Advisory Board**

Charlie Ansbach  
Bruce Jenner  
Jack LaLanne  
Sugar Ray Leonard  
Billy Mills  
Judi Sheppard Missett  
Jim Streng  
Peter Vidmar  
Mark Wellman

August 3, 2011

We are gearing up for our **22nd annual “Foam Fest”** benefiting **Disabled Sports USA Far West** and being held at the **new Truckee Community Recreation Center on October 15th**. The Foam Fest has been one of our most successful fundraisers helping us to provide sports rehabilitation and therapeutic recreation programs such as adaptive snow sports, water skiing, cycling, white water rafting, 4wd adventures and campouts to over 800 adults and children with disabilities each year. We believe that our programs play a vital role in empowering our students to gain greater independence, self-confidence and mobility.

**We are proud to offer you the opportunity to be a part of this life-changing experience by becoming a sponsor of this year’s “Foam Fest”.** Held every fall the “Foam Fest” has become one of the most anticipated local festivals of the year and annually attracts over 500 guests. The event will include microbrew tasting from over 40 breweries, live music and a delicious VIP beer pairing dinner featuring presentations from select brew masters.

By supporting the “Foam Fest” your company will receive exposure as a sponsor in the Tahoe/Reno/Sacramento area and gain public recognition by the hundreds of guests expected to attend. For a complete listing of sponsorship benefits please refer to the **Sponsorship Benefits Form** included with this letter.

For more information please refer to our website at [www.disabledsports.net](http://www.disabledsports.net) or call me personally at (530) 581-4161 x205.

Thank you for considering our sponsorship request. Know that your contribution will help to make a positive impact in the lives of the disabled!

Sincerely,

Mary Roll  
Event Coordinator

Federal Tax ID #68-0024920



SPONSORSHIP BENEFITS  
Disabled Sports USA Far West  
**22nd Annual "Foam Fest"**  
October 15, 2011

**STOUT LEVEL - PRESENTING - \$2000**

- Presented by "your organization's name" featured in event promotions and on event tickets
- Your logo displayed on all promotional pieces (postcards, posters, town banners, e-blasts)
- Your logo on all complimentary beer glasses
- Prominent display of your company's banner (provided by sponsor) at the event
- Your company's logo placed on our website for 1 year
- Your company's logo in our Fall newsletter, in our pre & post event eNewsletters & company's name displayed as a sponsor in our program center for 1 year.
- 10 entry tickets to event and VIP beer pairing dinner

**PORTER LEVEL - \$1000**

- Company's logo included on the following promotional pieces: postcards, posters, town banners, e-blasts.
- Display of your company's banner (provided by sponsor) at the event
- Your company's logo placed on our website for 6 months
- Your company's logo in our Fall newsletter, in our pre & post event eNewsletters & company's name displayed in our program center for 6 months.
- 6 entry tickets to event and VIP beer pairing dinner

**LAGER LEVEL - \$500**

- Company's logo included on the following promotional pieces: posters, town banners, e-blasts.
- Display of company's banner (provided by sponsor) at the event
- Your logo placed on our website for 3 months
- Your name listed in our Fall newsletter and in our pre & post event eNewsletters
- 4 entry tickets to the event

**PILSNER LEVEL - \$250**

- Your company's name listed on all Foam fest posters to be distributed in the region
- Your company's name displayed at the Foam Fest
- Your name listed in our Fall newsletter and in our pre & post event eNewsletters
- Your company's name placed on our website for 3 months
- 2 entry tickets to the event



22<sup>nd</sup> Annual "Foam Fest"  
October 15, 2011  
Truckee Community Recreation Center  
8924 Donner Pass Road, Truckee, Ca 96161  
Sponsor Reply Form



\_\_\_\_\_ Yes, I/We would love to sponsor the 22<sup>nd</sup> annual "Foam Fest"

Sponsorship Level: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Phone \_\_\_\_\_

**Deadline for Sponsorship: September 10, 2011**

For inclusion in all promotional material please have all logo/artwork turned in by the deadline.

\_\_\_\_\_ Enclosed is my check payable to Disabled Sports USA Far West

Please charge my credit card: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Sec. Code \_\_\_\_\_

Please mail or fax form to:

Disabled Sports USA Far West, Attn: Mary Roll

PO Box 9780

Truckee, CA 96162

Fax # 530-581-3127

**Donations are Tax Deductible**

Disabled Sports is a 501 (c) (3) non-profit charity. Donations are tax deductible to the extent allowed by law. For reporting purposes our EIN is 68-0024920.